

2027 EDITION

BACKED.

The Standard Backing
guide to staking,
coaching and getting
on the team.

1,000+ PLAYERS
BACKED SINCE 2008

Standard
Backing

ONLINE MTTs • CASH GAMES • PROPATH LIVE

— A LETTER FROM THE TABLE

BEFORE YOU SIT DOWN.

Every year thousands of players ask us the same questions: what backing really is, what it takes to qualify, and what changes in a career when someone has your back.

We wrote this guide so we all start on the same page. No sales talk. The fundamentals of staking, the honest requirements, and exactly what the Standard Backing program gives the players on our team.

The Standard Backing team · Las Vegas

INSIDE

PART I · FUNDAMENTALS

- What is poker staking
- Anatomy of a deal
- Why play backed
- Variance and the mental game

PART II · THE PROGRAM

- Who we are
- What every player gets
- Coaching
- Online MTTs · Cash Games · ProPath Live
- Do you qualify?
- From application to the table



— SINCE 2008

1,000+

players backed since 2008.

140+

active players on the team

26

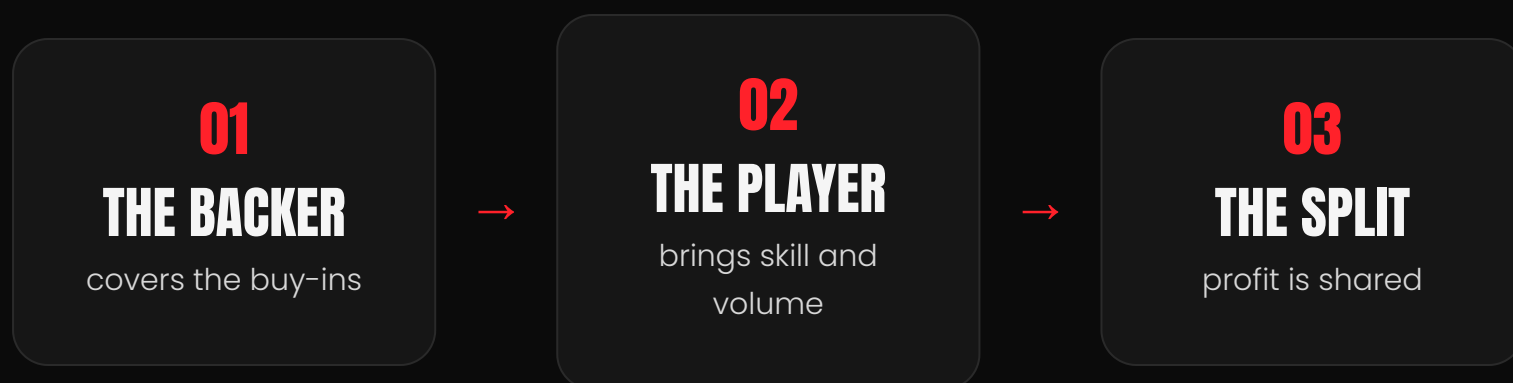
countries represented

2008

the year we started, in Las Vegas

WHAT IS POKER STAKING?

A backer puts up the money. The player puts up the game. When the results come in, the profit is shared under terms agreed in writing.



Staking has existed for decades as handshake deals between friends. A professional operation turns that handshake into something concrete: clear numbers, clear expectations and clear protection for both sides.

ANATOMY OF A DEAL.

Four words you will find in every serious staking agreement. Know them before you sign anything.

SPLIT

The percentage of profit the player keeps versus the backer, and exactly when it applies.

MAKEUP

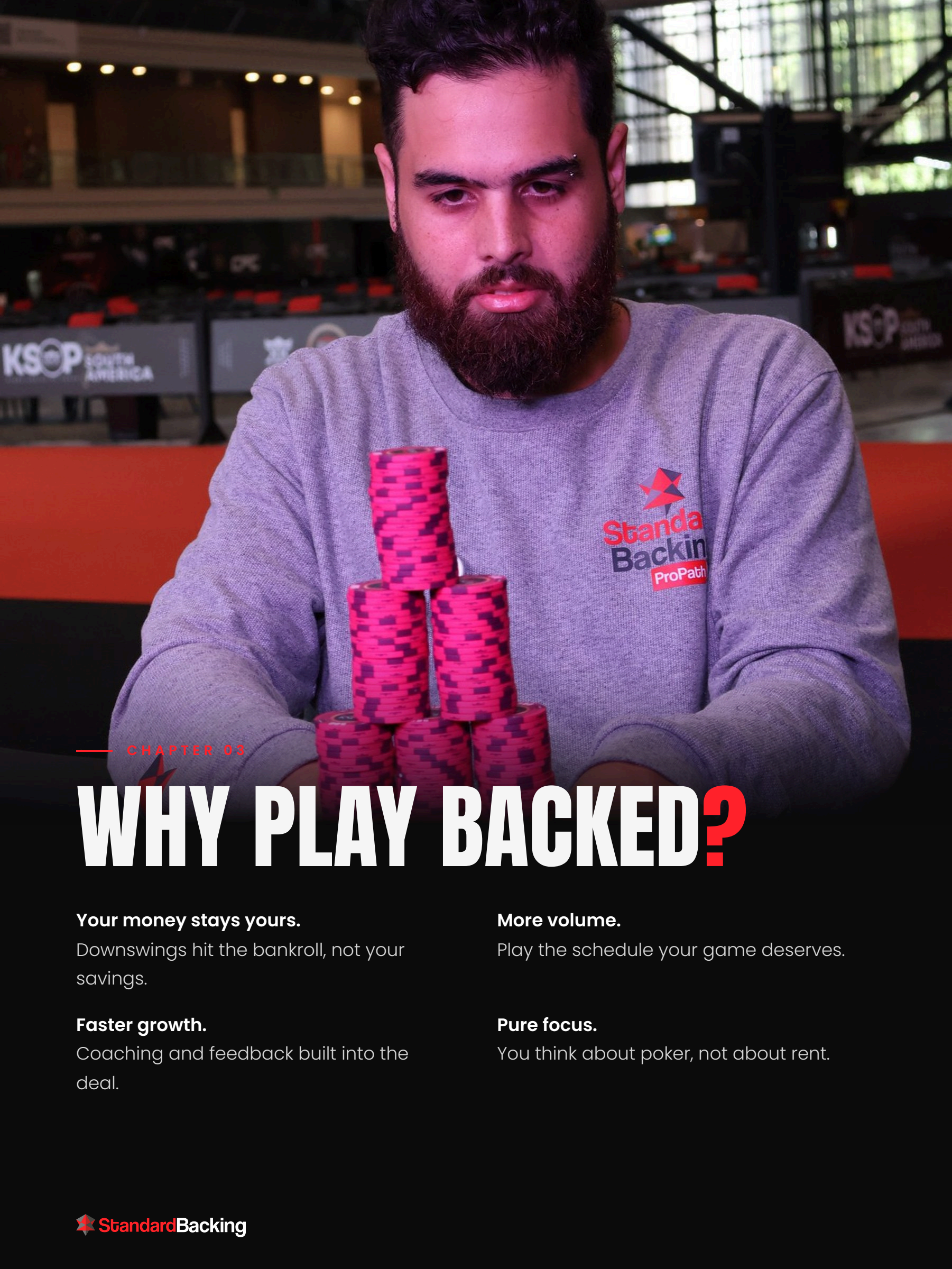
The running balance of losses that is recovered from future profits before the split returns to the player.

MARKUP

The premium applied when a player sells shares of their action to several backers.

REPORTING

How and when results are shared, and what proof is expected: screenshots, hand histories, tracker exports.



CHAPTER 03

WHY PLAY BACKED?

Your money stays yours.

Downswings hit the bankroll, not your savings.

Faster growth.

Coaching and feedback built into the deal.

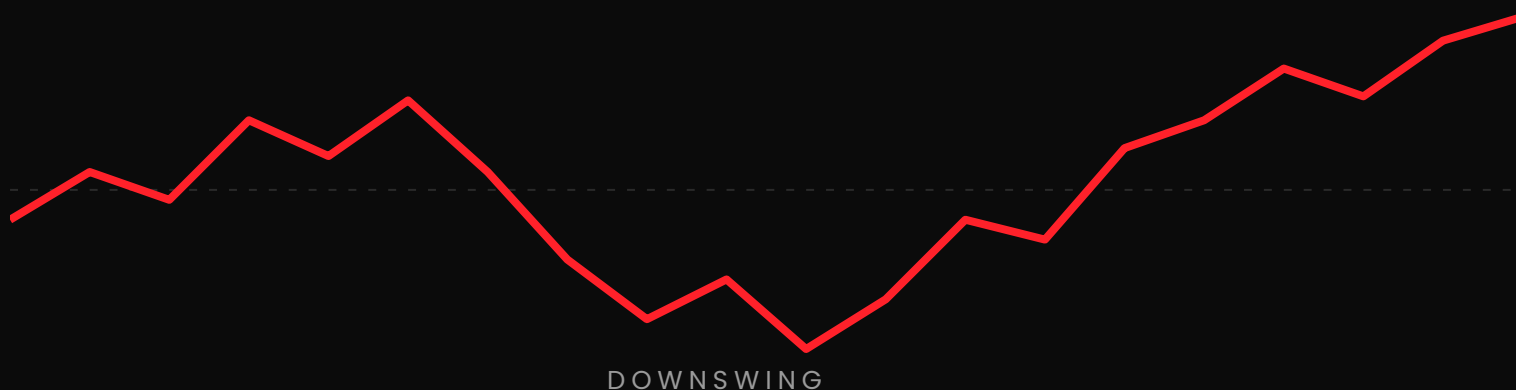
More volume.

Play the schedule your game deserves.

Pure focus.

You think about poker, not about rent.

VARIANCE, BANKROLL & THE MENTAL GAME.



Variance is not a bug in poker. It is the game.

Even the best players go through long losing stretches. Playing backed removes the pressure of your personal bankroll during those weeks, so decisions stay clean. Discipline and volume do the rest.

— WHO WE ARE

WE STAKE YOU. WE COACH YOU.

Standard Backing has backed professional poker players from Las Vegas since 2008. Every relationship starts with a clear, written agreement that we walk through with each player, line by line, before a single buy-in is paid.

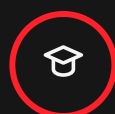


WHAT EVERY PLAYER GETS.



INSTANT CASHOUTS

Start with a 50% cut, a 5% cashout program, immediate profit chops and end-of-year bonuses.



MULTILINGUAL COACHING

1-on-1 and group sessions in English, Spanish and Portuguese, with personal assessments.



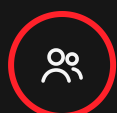
BANKROLL PROVIDER

Funding for MTTs, Sit & Go or cash games, so variance never decides your schedule.



TOOLS & PLATFORM

Our own management platform to track results, reporting and progress in one place.



PRIVATE MEMBER COMMUNITY

A group of professional players to share spots, doubts and the daily grind.



— COACHING

COACHING THAT COMES WITH THE DEAL.

Backing funds your game. Coaching grows it.

1-on-1 sessions.

Work on your leaks with a coach who knows your format.

Personal assessment.

A clear read of your game and what to improve next.

Group sessions.

Masterclasses and spot reviews with the team.

Three languages.

English, Spanish and Portuguese, so nothing gets lost.



PROGRAM 01

ONLINE MTT BACKING.

Full backing for online grinders. Play bigger. Keep more.

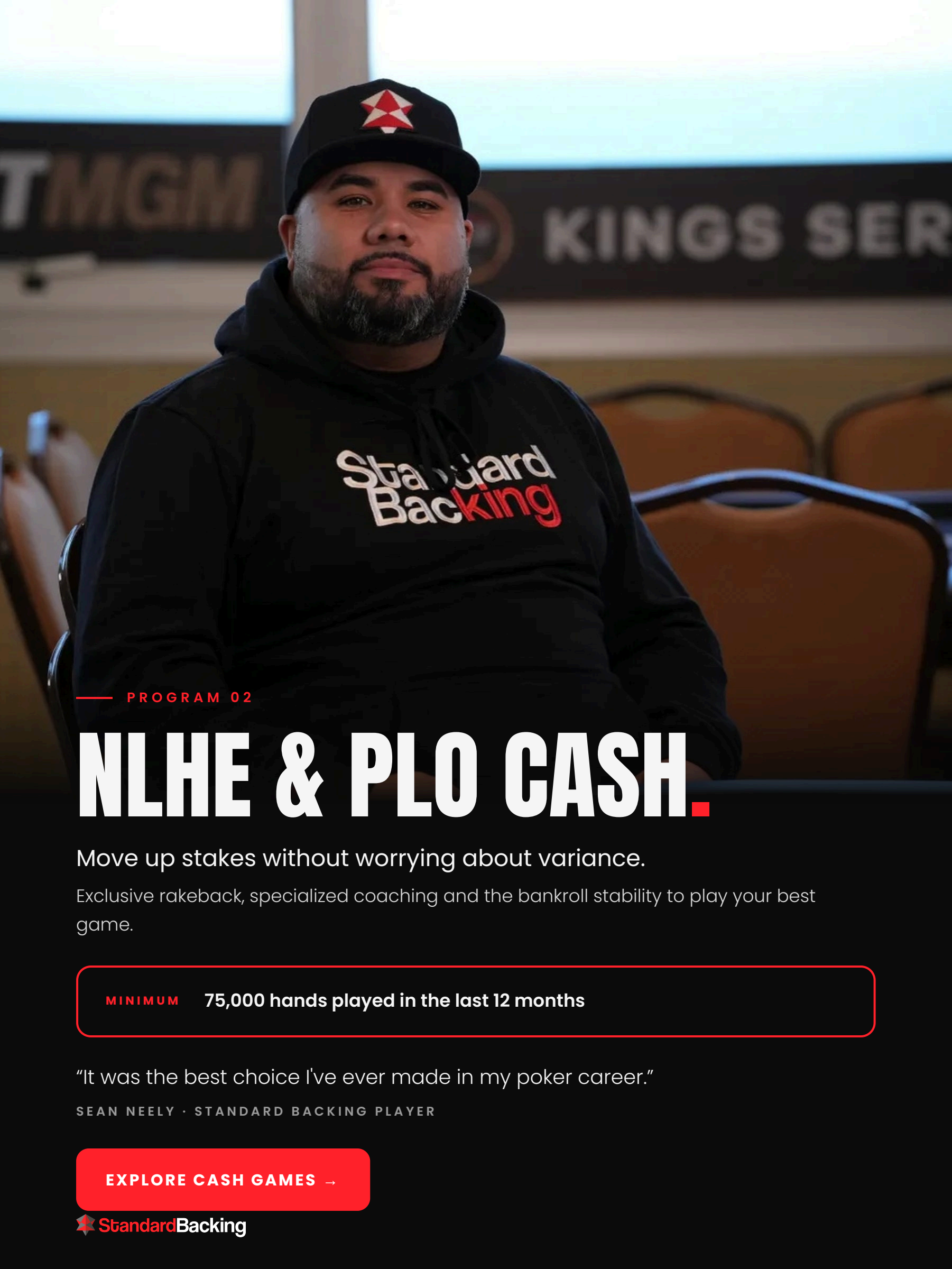
50% profit split, daily chops, instant cashouts and coaching built in.

MINIMUM 1,500+ MTTs tracked on Sharkscope in the last 12 months

"Over these 7 years, I've always seen improvements in the learning base."

HENRIQUE "MAGRINHO" · BRAZIL · MTT

[EXPLORE ONLINE MTTS →](#)



PROGRAM 02

NLHE & PLO CASH.

Move up stakes without worrying about variance.

Exclusive rakeback, specialized coaching and the bankroll stability to play your best game.

MINIMUM 75,000 hands played in the last 12 months

"It was the best choice I've ever made in my poker career."

SEAN NEELY · STANDARD BACKING PLAYER

[EXPLORE CASH GAMES →](#)

 Standard Backing



PROGRAM 03

PROPATH LIVE.

Live tournaments. Our buy-ins.

We cover your buy-ins with coaching and tools. No makeup, no markup. A bonus system earned across 100-entry cycles, flexible to your schedule.

MINIMUM

20 results on Hendon Mob in the last 2 years, or 1,500+ online MTTs on Sharkscope in 12 months

EXPLORE PROPATH LIVE →

— REQUIREMENTS

DO YOU QUALIFY?

ONLINE MTTS

1,500+ MTTs tracked on Sharkscope in the last 12 months

CASH GAMES

75,000 hands played in the last 12 months

PROPATH LIVE

20 Hendon Mob results in 2 years, or 1,500+ online MTTs in 12 months

CONSISTENCY MATTERS MORE THAN SHORT-TERM RESULTS.

FROM APPLICATION TO THE TABLE.

01

APPLY FOR BACKING

Our online application takes about 3 minutes.

02

WE REVIEW YOUR GAME

A short questionnaire and a hand history review with our team.

03

RECEIVE AN OFFER

A personalized backing offer with the terms and format.

04

YOU'RE IN

Onboarding, setup on our platform and a personal advisor.



— THE TEAM

ONE TEAM.

Online grinders and live pros, 26 countries, one standard.



— YOUR MOVE

THINK YOU QUALIFY?

If you meet the requirements, we want to hear from you.
The application takes 3 minutes.

START YOUR 3-MIN APPLICATION →

QUESTIONS

affiliate@standardbacking.com

Or reply to our DM on Instagram.

FOLLOW THE TEAM

Instagram · [@standardbacking](#)

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Twitch · [standardbackingteam](#)

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18+ ONLY · PLAY RESPONSIBLY
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